

CAULIFLOWER PEARLS

Mash it. Rice it. Steam it. Bake it.

Cauliflower is the latest "it" vegetable. It is nutritious, low in carbs, naturally gluten free and an extremely versatile ingredient.

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ITEM	PORTIONS/CASE	SIZE	SHELF LIFE	TI/HI
Cauliflower Pearls	96 (2oz Portions)	6/2#	16 Days	10/13

Cauliflower's popularity is on the rise!

Among US grocery retailers, cauliflower sales are up 47% v. YAG*

64% of consumers want to eat healthier:

Nutrient-packed, cauliflower is a good source of Folate, Vitamins K and C

Cauliflower, the perfect ingredient swap!

Easily substitute cauliflower for high calorie, high carbohydrate favorites like pizza crust, tortillas, pasta, potatoes, & rice.



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